

Healthy Lifestyle Declaration

The relationship between proper nutrition and health is a complex and long-term one, and significantly influenced not only by eating habits but also physical activity and other lifestyle factors. Improving the state of health of the population requires a multi-sectoral approach and collaboration and, last but not least, cooperation and the willingness of each individual/consumer.

The food industry is aware of its key role and is ready to participate, not only to improve the variety of foods and their nutritional composition but also to contribute towards increased public awareness and to promote physical activity.

Food producers who are members of the Federation of the Food and Drink Industries of the Czech Republic, the Czech Technology Platform for Foodstuffs and the Platform for Reformulations have decided to actively support the Health 2020 – National Strategy for Health Protection and Promotion and Disease Prevention, especially Action Plan No 2 Proper Nutrition and Eating Habits among the Population for 2015-2020 by implementing the Ten Pillars of the Nutrition Policy of the Food Industry.

The members of the Federation of the Food and Drink Industries of the Czech Republic undertake to pursue activities within the individual pillars of the Nutrition Policy of the Food and Drink Industries, to supplement, update and assess these activities on a continual basis, and to share the results with the Ministry of Health of the Czech Republic, the media and the professional and general public.

In accordance with the conclusions of Action Plan No 2 Proper Nutrition and Eating Habits among the Population for 2015–2020, the Ministry of Health of the Czech Republic has committed to support the activities of the Federation of the Food and Drink Industries of the Czech Republic by providing expert cooperation during the implementation and assessment of the Ten Pillars of the Nutrition Policy of the Food Industry.

.....
Ing. Miroslav Toman, CSc.
President of the Federation of the Food and
Drink Industries of the Czech Republic

.....
Mgr. Eva Gottvaldová
Deputy for Protection and Promotion of
Public Health, Chief Public Health Officer of
the Czech Republic